

EXHIBIT 2

Part 2



Pretzel Crisps® @PretzelCrisps · Aug 4

We're just over here whipping up new ways to rethink your #burger this summer
#PretzelCrisps #Salmon



4



@TifsHealthTips @tifshealthtips · Aug 3

@pretzelcrisps are amazing.
I've been seeing the gluten filled variety for months. Finally, love for the celiac.
•
#lovefortheceliac #pretzelcrisps #snackfactory #rethinkyourpretzel...
[instagram.com/p/BmCXnolnksL/...](https://www.instagram.com/p/BmCXnolnksL/)

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Pretzel Crisps® @PretzelCrisps · Aug 3

Soaking up the #summer with snacks by our side! #PretzelCrisps [instagram.com/p/BmBQBEGRbp/...](https://www.instagram.com/p/BmBQBEGRbp/)

3



Fitt and Fabulous @FittnFab · Aug 2

Lunch! #litenlean #moderation #tuna #hummusdip #cucumber #grapetomatoes
#swisscheese #greenolives #pretzelcrisps #raqfitt #fuel #appitizer #style
[instagram.com/p/BI_R0bpnBQJ/...](https://www.instagram.com/p/BI_R0bpnBQJ/)



The Black Hair Diary @TheBHDblog · Jul 30

-
#pretzels #pretz #pretzel #pretzelbites #pretzelday #pretzelcrisps #pretzellover
#pretzl #pretzetime #pretzelpieces #pretzle #pretzellife #flavouredpretzels...
[instagram.com/p/BI3pbTrHG0D/...](https://www.instagram.com/p/BI3pbTrHG0D/)



Afiya The Diva @afiyathediva · Jul 28

#NewSnackAlert! I had to stop myself from eating this combo. I love #SnackFactory's #PretzelCrisps plain but this #BaconHabanero with some #TraderJoesRoastedGarlicHummus! Baby look!... [instagram.com/p/BzfeKDH2OR/...](https://www.instagram.com/p/BzfeKDH2OR/)



Amber @ BACQ @amgcouponqueen · Jul 28

Snack Factory Pretzel Crisps 8-Pack as low as \$4.39 (\$0.55 Each)! becomeacouponqueen.com/snack-factory-... #snackfactory #pretzelcrisps #garlicparmesan #snacks #amazon #subscribeandsave





Elizabeth Sande @Lizzola · Jul 27

Pre-dinner snacks are important after a LONG week! My #appetizers aren't pretty tonight but dinner will be 😊 #doritos #crispex #pretzelcrisps #dip #adulting #tgif



🗨️ ↻ 1 ❤️



Pretzel Crisps® @PretzelCrisps · Jul 27

Have snacks, will travel #PretzelTrips #PretzelCrisps [instagram.com/p/BlvawVdFWc5/...](https://www.instagram.com/p/BlvawVdFWc5/)

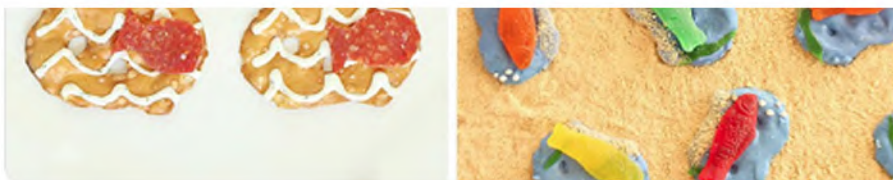
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Pretzel Crisps® @PretzelCrisps · Jul 27

Gone fishin' #PretzelCrisps





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Pretzel Crisps® @PretzelCrisps · Jul 25

We'll be enjoying some snack time right here today, thanks [#PretzelTrips](#)
[#PretzelCrisps](#) [instagram.com/p/BlqGXZ7FulH/...](#)

2



Pretzel Crisps® @PretzelCrisps · Jul 24

Campers, assemble your nutty snacks! [#PretzelCrisps](#)



1 103



Fitt and Fabulous @FittnFab · Jul 21

Lunch isn't complete without [#pretzelcrisps](#) [#thin](#) [#crispy](#) [#salty](#) [#olivehummus](#)
[#hummusdip](#) [#nicelightsnack](#) [#raqfittandfabulous](#) [#raqfitt](#) [#eatsmart](#) [#eatclean](#)
[instagram.com/p/BlgF1NenCAa/...](#)

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Pretzel Crisps® @PretzelCrisps · Jul 20

[#Rethink](#) your traditional burger with this salmon & [#PretzelCrisps](#) patty! [ow.ly/e8r830kZVWd](#)



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Pretzel Crisps® @PretzelCrisps · Jul 20

Always seeking that next-level snack. Well hello, Buffalo **#PretzelCrisps** Sliders
[instagram.com/p/BldZIdLHKDz/...](https://www.instagram.com/p/BldZIdLHKDz/)



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Pretzel Crisps® @PretzelCrisps · Jul 19

Snack **#Tip:** Take advantage of the natural sweets of summer like raspberries! The perfect topper. **#PretzelCrisps**



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9



Pretzel Crisps® @PretzelCrisps · Jul 18

There's nothing quite like a **#summertime** salad. Except, of course, for one topped with **#PretzelCrisps**



7



33



Fitt and Fabulous @FittnFab · Jul 17

They're BACK! the best way to make salad AMAZING! **#pretzelcrisps**
#spicyhummus **#arugulasalad** **#eatlean** **#eatsmart** **#crunchy** **#crispy** **#delicious**
[instagram.com/p/BIWYJj-Hsgj/...](https://www.instagram.com/p/BIWYJj-Hsgj/)



Pretzel Crisps® @PretzelCrisps · Jul 16

It's **#summertime**, keep your snacks fresh and light **#fruit** **#PretzelCrisps**





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Pretzel Crisps® @PretzelCrisps · Jul 11
On Wednesdays we eat pink! #PretzelCrisps



2



Pretzel Crisps® @PretzelCrisps · Jul 10
Bored with breakfast? Allow us to rethink that for you. #PretzelCrisps



3



Pretzel Crisps® @PretzelCrisps · Jul 9
Goody goals for #summer snacking! #PretzelCrisps



2 4



Mystery Mania @MysteryMania987 · Jul 8

Got my FREE @PretzelCrisps from @Lucky they sent for #LuckyYou Rewards Members! Trying these out for the first time as well, let's hope these are yummy. Regular price is \$3.99. #PretzelCrisps #GarlicParmesan #Lucky #Store714 – at Lucky



3



Pretzel Crisps® @PretzelCrisps · Jul 8

Summer nights done right. Dinner and #dessert brought to you by #PretzelCrisps





1 4 69



Pretzel Crisps® @PretzelCrisps · Jul 7

Fruit and #PretzelCrisps are the perfect duo to sweeten up any snack



1 5



Pretzel Crisps® @PretzelCrisps · Jul 6

Build your own. BBQ meat. Sauce. Toppings. Done! #PretzelCrisps ow.ly/hqof30kPOw9

4



Pretzel Crisps® @PretzelCrisps · Jul 2

Eyes on the prize. The snack prize, that is! #PretzelCrisps [instagram.com/p/Bkux6LULwba/](https://www.instagram.com/p/Bkux6LULwba/)



Pretzel Crisps® @PretzelCrisps · Jul 2

#Rethink your snack to keep up with your busy summer schedule! #GrabNGo #PretzelCrisps





Pretzel Crisps® @PretzelCrisps · Jun 29
Rethink your [#PretzelCrisps](#) toppers this summer!



1 2 2



Pretzel Crisps® @PretzelCrisps · Jun 28
Fruit + Mint + [#PretzelCrisps](#) = snacking magic



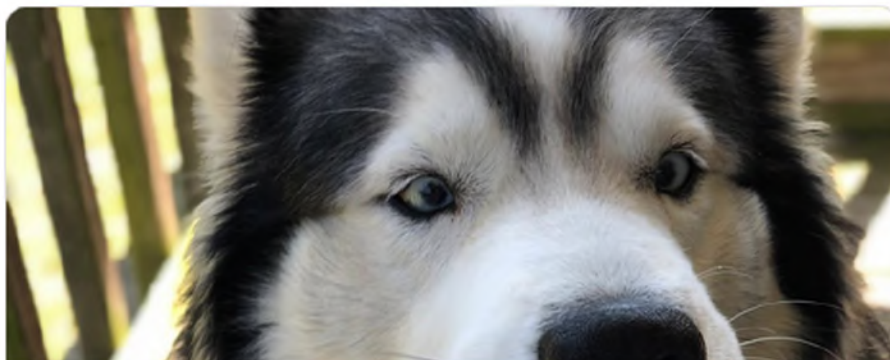
1 2 3



crystal leon @crystal_leon · Jun 28

Replying to @PretzelCrisps

Even my beautiful fur baby loves the [#GarlicParmesan](#)
[#PretzelCrisps](#) ! We were sitting on the front porch eating them together 🐾





1 1



Michael Popoff @MichaelPopoff1 · Jun 27

@PretzelCrisps Why isn't your packaging ♻️. Tired of buying products that aren't. No to landfills. Goodbye #snack factory #pretzelcrisps

1 1



Pretzel Crisps® @PretzelCrisps · Jun 27

Simple snacks for the win! Nothing like our Original flavor. #PretzelCrisps
#RethinkYourPretzel



1 2



Pretzel Crisps® @PretzelCrisps · Jun 26

Taco game is strong this Tuesday! #TacoTuesday unicorn rainbow #PretzelCrisps
s'mores tacos: [ow.ly/AoLZ30ksYDe](https://www.ow.ly/AoLZ30ksYDe)





2 4



Pretzel Crisps® @PretzelCrisps · Jun 23

Allow **#PretzelCrisps** to take you from strawberries to pie **#RethinkYourPretzel**
ow.ly/Iok30ksXPX



1 9



Pretzel Crisps® @PretzelCrisps · Jun 22

Meet your new go-to **#summersnack** combo: Fresh caprese salad scooped up with Sea Salt & Cracked Pepper **#PretzelCrisps**



1 3 9



Pretzel Crisps® @PretzelCrisps · Jun 19

For those who love **#carbs**, we got chu: ow.ly/ZYfX30ksXwy **#PretzelCrisps**





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Pretzel Crisps® @PretzelCrisps · Jun 18

These are some picnic table ants you won't want to brush off! #PretzelCrisps
ow.ly/mUSm30ksXbX



1 3 11



Pretzel Crisps® @PretzelCrisps · Jun 15

ILY, PB. #PretzelCrisps #PeanutButter



1 2 10



Nadia Miles @nadiamiles128 · Jun 12

canes sauce and original pretzel crisps are flame together #caneschicken #canes
#pretzelcrisps #snackfactory

1 1



Laurence Nozik @Inozik · Jun 12

I require an endless supply of these. Please and thank you. #PretzelCrisps
#BuffaloWing

1 1



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Pretzel Crisps® @PretzelCrisps · Jun 12

Snack #Tip: Nothing says "summer" quite like hotdogs #PretzelCrisps



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Pretzel Crisps® @PretzelCrisps · Jun 6

Grab-n-go snacking is so much easier when you have some #PretzelCrisps on hand!

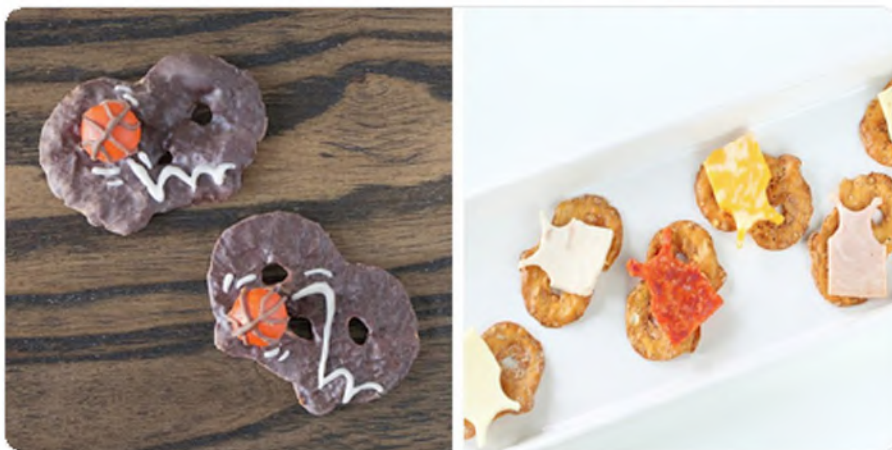


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Pretzel Crisps® @PretzelCrisps · Jun 2

Sure #playoff basketball is exciting, but have you ever had #PretzelCrisps?!



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Pretzel Crisps® @PretzelCrisps · May 28

#PretzelCrisps has you covered for your #MemorialDay barbecue treats. See exhibit A! ow.ly/MvYu30k0D76



🗨️ ↻ 1 3



Take Two Tapas @taketwotapas · May 21

How do you #Cherry? Hopefully with some salty pretzels! #PretzelCrisps
[@PretzelCrisps bit.ly/2wM0zGe](https://bit.ly/2wM0zGe)





Pretzel Crisps® @PretzelCrisps · May 21

Spring is heating up, but [#PretzelCrisps](#) know how to keep it cool.



Pretzel Crisps® @PretzelCrisps · May 18

Congrats. Grad! For all your hard work, you deserve a sweet and salty treat.
[#PretzelCrisps](#) [#Graduation](#) ow.ly/xdsd30kOC96



3 11



Pretzel Crisps® @PretzelCrisps · May 16

Looks like it's #snacktime again. And we couldn't be happier! Try this spicy mix today. #PretzelCrisps ow.ly/LLvY30jHgSs



1 5



Pretzel Crisps® @PretzelCrisps · May 12

Chocolate isn't just a dessert treat, it's a way of life #Fact #PretzelCrisps ow.ly/XkYu30jHgxxh



2 1 15



Pretzel Crisps® @PretzelCrisps · May 11

Weekend vibes. We keep it simple. #PretzelCrisps #RethinkYourPretzel





2 8



Pretzel Crisps® @PretzelCrisps · May 10

From our kitchen to yours! Nothing beats a classic #ApplePie now that it's getting warmer out! #PretzelCrisps



10 10 162



Pretzel Crisps® @PretzelCrisps · May 8

You ain't ready for this jelly! Or maybe you are :) #PretzelCrisps

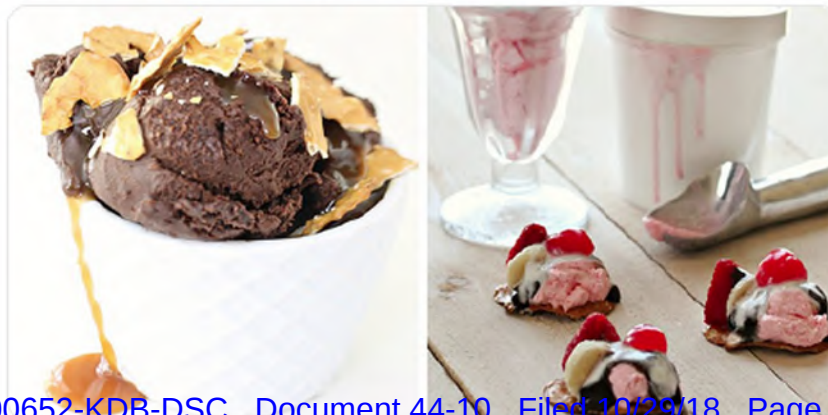


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Pretzel Crisps® @PretzelCrisps · May 6

Sundae. Funday. #PretzelCrisps #RethinkYourPretzel



1 10



Pretzel Crisps® @PretzelCrisps · May 5

Rethink your #CincodeMayo snacking with #PretzelCrisps! ow.ly/XmcF30jHfWH



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Pretzel Crisps® @PretzelCrisps · May 2

Things we've accomplished today - (1) made this delicious snack (2) ate it! #Goals #PretzelCrisps ow.ly/p4oC30jHflv



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Pretzel Crisps® @PretzelCrisps · May 1

#DidYouKnow May is national strawberry month? Now you do! #PretzelCrisps



5



Take Two Tapas @taketwotapas · Apr 30

No time to bake a #Cheesecake? My Cherry Pretzel Salad Dip is perfect for you!
#PretzelCrisps @PretzelCrisps bit.ly/2wM0zGe



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Take Two Tapas @taketwotapas · Apr 30

How do you #Cherry? Hopefully with some salty pretzels! #PretzelCrisps
@PretzelCrisps bit.ly/2wM0zGe

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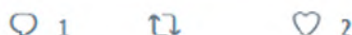
Pretzel Crisps® @PretzelCrisps · Apr 27

Bacon and bleu cheese bites are giving us some serious inspo for the #InTheDeliChallenge! What are you making? #PretzelCrisps



Tree of Life Canada @TreeLifeCan · Apr 26

It's #internationalpretzelday! How are you celebrating? #snacktime #pretzels #pretzelcrisps #snacks #yum #healthysnacks #eatwell #livewell #hummuswitheverything ift.tt/2I0AFSh





Take Two Tapas @taketwotapas · Apr 24

No time to bake a #Cheesecake? My Cherry Pretzel Salad Dip is perfect for you!
#PretzelCrisps @PretzelCrisps bit.ly/2wM0zGe

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Take Two Tapas @taketwotapas · Apr 23

How do you #Cherry? Hopefully with some salty pretzels! #PretzelCrisps
@PretzelCrisps bit.ly/2wM0zGe



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Sara Sherman @SingleMomsAsk · Apr 20
@PretzelCrisps totally love #PretzelCrisps!



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Pretzel Crisps® @PretzelCrisps · Apr 20
Like for Italian, retweet for Cuban. Comment if you're just really into snacks.
#PretzelCrisps #InTheDeliChallenge



4



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158



Pretzel Crisps® @PretzelCrisps · Apr 18
Name a better trio, we'll wait. #InTheDeliChallenge #PretzelCrisps



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Pretzel Crisps® @PretzelCrisps · Apr 17
Everyone knows, there's no wrong way to combine sausage and cheese!
#PretzelCrisps #InTheDeliChallenge





1 1 5



Pretzel Crisps® @PretzelCrisps · Apr 16

New week, new snacks! #PretzelCrisps [instagram.com/p/Bho5uqwndzt/...](https://www.instagram.com/p/Bho5uqwndzt/)

1 8



Pretzel Crisps® @PretzelCrisps · Apr 15

Next time you're in the deli section, load up on the ingredients for these tasty bites! #PretzelCrisps #InTheDeliChallenge



1 3 14



Pretzel Crisps® @PretzelCrisps · Apr 13

RT if you're stocked up on #PretzelCrisps for the weekend! [instagram.com/p/Bhg5Jw8HzEu/...](https://www.instagram.com/p/Bhg5Jw8HzEu/)

1 2



Pretzel Crisps® @PretzelCrisps · Apr 13

Hummus and peppers and feta, oh my! You know it's time to #Rethink your deli snacks with #PretzelCrisps #InTheDeliChallenge



2 7



Pretzel Crisps® @PretzelCrisps · Apr 11

Do you dip or top? There's no wrong way to #hummus! #InTheDeliChallenge



#PretzelCrisps



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Pretzel Crisps® @PretzelCrisps · Apr 8

Guess what?! We put together a bunch of our favorite bite-sized [#PretzelCrisps](#) deli [#snacks](#) on the blog today! [#InTheDeliChallenge](#) [ow.ly/CIUT30jd08V](#)



Rethink your pretzel!®



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Pretzel Crisps® @PretzelCrisps · Apr 7

What deli snacks look like in 2018. And we are INTO IT! [#InTheDeliChallenge](#) [#PretzelCrisps](#) [ow.ly/3l1E30jdQlw](#)



2



6



Pretzel Crisps® @PretzelCrisps · Apr 6

During the [#InTheDeliChallenge](#), no app is off limits. Let's get delicious.
[#PretzelCrisps](#)



🗨️ 2 ❤️ 7



LuckyCatBeauty @LuckyCatBeauty · Apr 5

I need to admit I'm addicted to [#snackfactory](#) [#pretzelcrisps](#) Now in [#glutenfree](#)
[#cantstopwontstop](#) [#12stepsofpretzelsaddicts](#) [#getlucky](#) [#ifeelbetter](#) [#thankyou](#)
[#munchies](#) [#cheese&crackers](#) [#toddlerdiet](#) [#justsayin](#) @PretzelCrisps

🗨️ 1



Pretzel Crisps® @PretzelCrisps · Apr 3

[#Rethink](#) boring meatballs with [#PretzelCrisps](#)! [#InTheDeliChallenge](#)



🗨️ 4 ❤️ 10



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